



## **SHARP'S PICTURE QUALITY LEGACY CONTINUES: 2016 TELEVISION LINE-UP UNVEILED TODAY AT INTERNATIONAL CES 2016**

*For the First Time, Sharp AQUOS 4K Line-Up Includes Quantum Dot Technology and a Curved Screen*

**LAS VEGAS, NV (JANUARY 5, 2016)** – Today at 2016 International CES, the curtain was pulled back on the 2016 Sharp TV line-up unveiling cutting-edge technology and, for the first time, curved screens and quantum dot technology. In total, the Sharp line-up will include 25 new televisions across HD and UHD in screen sizes ranging from 32" to 75", including the flagship N9000 series, four new Sharp Roku TV™ models and nine big screen models (60" and larger).

"The Sharp brand has long been esteemed in the TV industry for pioneering sophisticated picture technologies and creating the big screen category," said Mary O'Neill, Sharp Brand Marketing Manager. "2016 will be no different, with unique viewing features coupled with paramount quality, immense screen sizes and high value."

For the industrial design – Sharp's 2016 line-up reimagines the iconic AQUOS form, which represents a spiritual connotation in form and function. A variety of elegant metallic and semi-matte materials with meticulous attention to detail, convey a unified, warm and elegant aesthetic across each series.

In addition to offering new picture quality technologies and design, consumers will have a new, simplified smart experience that makes finding, accessing and viewing content easy. The proprietary Sharp smart platform will be integrated into all Sharp and Sharp AQUOS TVs. Additionally, the Sharp N4000 series will feature the Roku® OS.

Navigating a simple tile-like user interface, consumers can stream content from Netflix, Amazon Video and more, as well as access popular apps, change inputs and adjust TV settings. All 4K TVs are equipped with HEVC and VP9 codecs, for 4K streaming.

### **The Flagship – Sharp AQUOS N9000 Series**

In 2016, the Sharp N9000 series will feature SPECTROS™ quantum dot technology, high-dynamic range and a curved 4K panel option – all firsts for the Sharp brand in the U.S. All models in the series will feature High Dynamic Range (HDR), based on the Open HDR specification, and the latest 4K specs, including octa-core processor, VP9 and HEVC encoding to allow consumers to watch any streaming content they desire.

The N9000 series will offer more local dimming zones for enhanced contrast ratio, enhanced brightness and a deeper range of black and white levels, as well as smoother motion with produced through combination of hardware and software. Taking advantage of advancements in quantum dot technology, the N9000 series will also be the first Sharp AQUOS TVs with SPECTROS™ Quantum Dot, which achieves 91 percent of the Rec.2020 color space for brilliant color.

The series will come in a 70" flatscreen option and, for the first time, a curved screen in the series' 65" model. Sharp is one of four brands to offer curved screen technology, providing viewers with a more immersive experience and the perception of a larger screen.

The Sharp N9000 series will be shipping to retailers nationwide in mid 2016.

### **Sharp AQUOS 4K Smart TVs**

The Sharp AQUOS N8000 series will have all the features entertainment buffs are looking for and more; available in 70" and 75", these models are representative of the popular screen sizes that Sharp has helped to revolutionize in the TV industry. The 75" model is the first of its size under the Sharp brand.

Equipped with HDR, full array local dimming (70"), multi-zone edge-lit local dimming (75") and wide color gamut, the picture quality of the N8000 series is detailed with vibrant color for an amazingly realistic image. The TVs will also feature AquoMotion™, the proprietary backlight scanning methodology developed by Sharp and used for motion enhancement. For a truly immersive entertainment experience, dbx-tv Award Winning Sound enhances the sound and makes it possible for even small television speakers to produce enveloping sound with deeper bass and minimal distortion.

The N8000 series will also have 4K media player and receiver capabilities, and a built-in app store and web browser for seamless searching.

The AQUOS N7000 series is HDR enabled with screen sizes ranging from 70" to 43" so viewers can enjoy 4K with a streamlined Smart TV platform in sizes appropriate for the living room to the kitchen. The 70" model will be equipped with full array local dimming for increased brightness and wide color gamut for brilliant color.

### **Sharp Core 2016 Line Up**

The Sharp core 2016 line-up will offer entry-level 4K and smart capabilities in 43", 50" and 55" screen sizes with the N6000 series.

Premium HD options will also continue to be offered in the core 2016 Full HD/HD lineup, including five 1080p Smart TVs, four new Sharp Roku TV models and three feature TVs.

Smart TV access and advanced picture technology will be available in the Sharp N5000 Series. AquoMotion creates crystal clear images during fast-action scenes and the TV will feature a media player and receiver for effortless entertainment.

The Sharp N4000 series is expected to bring four new Sharp Roku TV models to the table in 2016 in 32", 43", 50" and 55" screen sizes. Sharp Roku TV models are powered by the Roku OS and include a simple, personalized home screen, 3,000+ streaming channels and powerful search and discovery features such as Roku Search and Roku Feed. Consumers can also use the Roku Mobile App for iOS and Android to view personal video, photos, or audio on their Sharp Roku TV using the Play on Roku feature, as well as search for their favorite entertainment using Voice Search.

The Sharp N3000 series will be available in 32", 40" and 50" screen sizes, and features a Mobile High-Definition Link that allows consumers to connect their mobile phones or tablets to the TV and audio receiver. A USB Media Player supports various audio and picture formats so viewers can enjoy HD movies at home.

The entire Sharp TV line-up will be featured in booth #8152 at the 2016 International CES and online at [SharpTV.USA.com](http://SharpTV.USA.com).

### **Sharp AQUOS N9100U Series – 4K Smart AQUOS TV**

- SPECTROS™ | Quantum Dot
- High Dynamic Range
- Full Array Local Dimming
- Dynamic Gamma
- Wide Color Gamut
- Built-In Apps

- AquoMotion™
- AquoDimming™
- Revelation™ Upscaler
- dbx-tv® Award Winning Sound
- App Store & Web Browser
- 4K Media Player & Receiver
- 2x2 Dual-Band Wi-Fi 802.11ac
- MSRP 70" Class LC-70N9100U: \$3,299.99

**Sharp AQUOS N9000U Series – 4K Curved Smart AQUOS 3D TV**

- SPECTROS™ | Quantum Dot
- High Dynamic Range
- Full Array Local Dimming
- Dynamic Gamma
- Wide Color Gamut
- Built-In Apps
- AquoMotion™
- AquoDimming™
- Revelation™ Upscaler
- dbx-tv® Award Winning Sound
- App Store & Web Browser
- 4K Media Player & Receiver
- 2x2 Dual-Band Wi-Fi 802.11ac
- MSRP 65" Class LC-65N9000U: \$2,999.99

**Sharp AQUOS N8100U Series – 4K Smart AQUOS TV**

- High Dynamic Range
- Full Array Local Dimming
- Dynamic Gamma
- Wide Color Gamut
- Built-In Apps
- AquoMotion™
- AquoDimming™
- Revelation™ Upscaler
- dbx-tv® Award Winning Sound
- App Store & Web Browser
- 4K Media Player & Receiver
- 2x2 Dual-Band Wi-Fi 802.11ac
- MSRP 70" Class LC-70N8100U: \$2,299.99

**Sharp AQUOS N8000U Series – 4K Smart AQUOS TV**

- High Dynamic Range
- Multi-zone Local Dimming
- Wide Color Gamut
- Dynamic Gamma
- Built-In Apps
- AquoMotion™
- AquoDimming™
- Revelation™ Upscaler
- dbx-tv® Award Winning Sound
- App Store & Web Browser
- 4K Media Player & Receiver
- 2x2 Dual-Band Wi-Fi 802.11ac

- MSRP 75" Class LC-75N8000U: \$2,999.99

#### **Sharp AQUOS N7100U Series – 4K Smart AQUOS TV**

- HDR Enabled
- Full Array Local Dimming
- Built-In Apps
- AquoMotion™
- AquoDimming™
- Revelation™ Upscaler
- dbx-tv® Award Winning Sound
- App Store & Web Browser
- 4K Media Player & Receiver
- 2x2 Dual-Band Wi-Fi 802.11ac
- MSRP 70" Class LC-70N7100U: \$1,999.99

#### **Sharp AQUOS N7000U Series – 4K Smart AQUOS TV**

- HDR Enabled
- Built-In Apps
- AquoMotion™
- AquoDimming™
- Revelation™ Upscaler
- dbx-tv® Award Winning Sound
- App Store & Web Browser
- 4K Media Player & Receiver
- 2x2 Dual-Band Wi-Fi 802.11ac
- MSRP 43" Class LC-43N7000U: \$499.99
- MSRP 50" Class LC-50N7000U: \$699.99
- MSRP 55" Class LC-55N7000U: \$799.99
- MSRP 60" Class LC-60N7000U: \$1,199.99
- MSRP 65" Class LC-65N7000U: \$1,499.99

#### **Sharp N6000U Series – 4K Smart TV**

- HDR Enabled
- Built-In Apps
- AquoMotion™
- UHD Upscaler
- dbx-tv® Award Winning Sound
- App Store & Web Browser
- 4K Media Player & Receiver
- 2x2 Dual-Band Wi-Fi 802.11ac
- MSRP 43" Class LC-43N6100U: \$449.99
- MSRP 50" Class LC-50N6000U: \$599.99
- MSRP 55" Class LC-55N6000U: \$749.99

#### **Sharp N5000U Series – FHD Smart TV**

- Built-In Apps
- AquoMotion™
- dbx-tv® Award Winning Sound
- App Store & Web Browser
- Media Player & Receiver
- 1x2 Wi-Fi / Ethernet
- MSRP 40" Class LC-43N5000U: \$349.99
- MSRP 50" Class LC-50N5000U: \$499.99

- MSRP 55" Class LC-55N5300U: \$579.99
- MSRP 60" Class LC-60N5100U: \$699.99
- MSRP 65" Class LC-65N5200U: \$999.99

#### **Sharp N4000U Series – FHD/HD Roku TV**

- 3,000+ Streaming Channels
- Over 300,000 movies & TV episodes
- Roku Search
- Voice Search via the Roku Mobile App for iOS and Android
- MSRP 32" Class LC-32N4000U: \$249.99
- MSRP 43" Class LC-43N4000U: \$379.99
- MSRP 50" Class LC-50N4000U: \$499.99
- MSRP 55" Class LC-55N4000U: \$599.99

#### **Sharp N3000U Series – FHD/HD Feature TV**

- Mobile High-Definition Link
- Audio Return Channel
- USB Media Player
- MSRP 32" Class LC-32N3000U: \$189.99
- MSRP 40" Class LC-40N3000U: \$299.99
- MSRP 50" Class LC-50N3100U: \$449.99

#### **About Sharp AQUOS Televisions**

The Sharp name is associated with the introduction and industry-wide adoption of LCD technology and picture quality excellence. Sharp AQUOS televisions feature leading picture quality technologies to deliver a truly unique viewing experience for the modern consumer.

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